



Recognize Your Members with Rewards Checking

The customer service and rewards connection

Providing customer service is key to every credit union. Quality customer service is apparent in quick, informative responses and rewards.

Rewards give members something better than great customer service – a challenge. Members love challenges, but only when they have the opportunity to win or save something.

Rewards checking is rewarding for credit unions and members

Offering a variety of rewards – such as a prize-based rewards program, higher dividends, free services or fewer fees – makes banking with your credit union more exciting for your members. This excitement will encourage your members to suggest your credit union to their friends, which can help build your membership base as well as your credibility in your community.

Rewards Checking also:

- Completely integrates with the Keystone core
- Incorporates with organization business rules
- Collects account information from multiple sources
- Offers a robust management tool
- Integrates with your online banking platform

**For more information, Contact us: (541) 752-5500
or info@imsintegration.com**